Why let a mobile app limit your ability to engage customers?

Konnect makes it easy to reach more people nearby though their mobile device without using a mobile app, mobile web or Internet service. Best of all, Konnect's patent pending technology automatically recognizes returning customers and connects them to your local Wi-Fi network.

You'll never have to worry about whether or not customers have downloaded your app, remembered to launch it, enabled the most helpful notification settings or can access the Internet. After the first time a customer connects to your local Wi-Fi network, we track their visits and automatically engage them with personalized content each time they return (including across multiple business locations). Best of all, you'll know what content customers viewed and how they responded to it so you can continue to enhance their experience on every visit.

From retailers, hotels & resorts, and transportation providers to sports & entertainment venues and municipalities, Konnect makes it easy, reliable and affordable for every business to connect with nearby customers to create a better experience that keeps them coming back for more.

Automatically engage consumers on every visit, across locations

Retail Click & Collect – Receive instant, automatic notification of customer arrival for order pickup

Hotels & Resorts – Automated check-in plus service venue & dining information

Transportation – Schedules, tickets & updates

Sports & Entertainment – Event & location information

City Guides – Maps, venue, shopping, & dining information plus offers
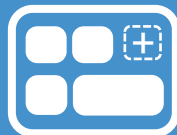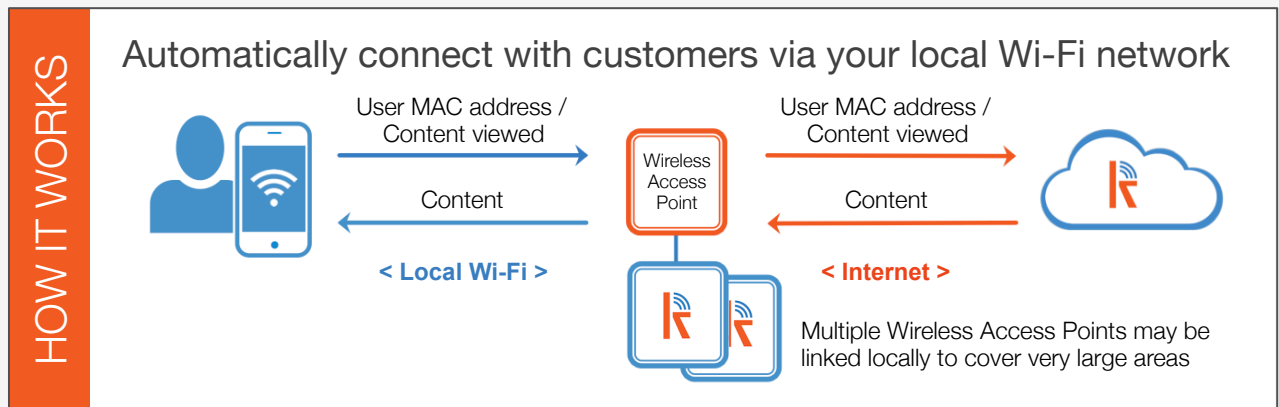
Konnect enables any business to engage customers by proximity with relevant content.

Personalize engagement on every visit

Konnect's local Wi-Fi network creates a direct connection between you and your nearby customers up to hundreds of feet away. When customers voluntarily connect to your local Wi-Fi network for the first time, your content is instantly displayed on their mobile device. Each time customers return they are automatically connected and presented with content that can be made more personalized and relevant by linking their activity to your loyalty program using an opt-in telephone number. For example, plug-in a Konnect Wireless Access Point at a retail store and provide customers access to in-store offers, loyalty coupons, new product announcements and promotions. Your location-specific content resides on Konnect's Wireless Access Point and can be updated on demand.

HOW IT WORKS

Automatically connect with customers via your local Wi-Fi network

User MAC address / Content viewed

Content

< Local Wi-Fi >

Wireless Access Point

User MAC address / Content viewed

Content

< Internet >

Multiple Wireless Access Points may be linked locally to cover very large areas

Wireless Access Point Setup

- Plug in Konnect's 2" square x 1" tall Wireless Access Point with USB antenna into AC power or Power Over Ethernet

- Connect device to your Internet service via Wi-Fi or Ethernet (multiple sensors can be linked via Wi-Fi)

- Enter a few details online, download content to the device and you'll be up and running in minutes

Manage Content and Track Customer Activity

- Update Konnect's sensors with location-specific content on demand

- Personalize content for customers based on visit and engagement history

- Dashboard displays customer activity and content viewed by location

- Receive daily activity email report, download activity on demand or import via API

Secure Cloud

- Processes and stores customer activity in real-time via secure, scalable cloud

- Remote Wireless Access Point monitoring and updating

- Tracks repeat visits across multiple locations

- Detection of mobile devices is unaffected by MAC address randomization